



Press Release

Brussels, 2 April 2013

ERPC Launches Call for Candidates for European Paper Recycling Award 2013

Paper recycling initiatives are invited to apply for the fourth European Paper Recycling Award. NGOs, educational institutes, local authorities and industry have implemented many innovative projects to enhance paper recycling all over Europe but these initiatives are generally not well known. By promoting these initiatives and raising their profile with an award the European Recovered Paper Council (ERPC) recognises these efforts and hopes to inspire others to copy good practices. The award will identify projects, initiatives and campaigns that contribute to Europe's sustainability through activities supporting paper recycling.

"Recycling is the key to achieving sustainability in production and consumption in Europe. Paper recycling, in particular, contributes significantly to green growth, combating climate change and improving resource efficiency. This makes a valuable contribution to the environment", explains Beatrice Klose, Chairperson of the ERPC.

Eligible projects, initiatives or campaigns will be evaluated based on the following criteria:

- Relevance and originality
- Achievements
- Possibility to reproduce the project
- Cost effectiveness

There are two award categories:

- Information & Education
- Technology improvement & R&D

The initiatives may be ongoing or completed, but they must already have started; however, not before January 2009. All entries must be submitted by **Friday 28 June 2013** before midday Brussels time. To apply please go to www.paperforrecycling.eu/recycling-awards. Should you need some inspiration, the website also contains information from past awards.

An independent jury from across Europe will judge the entries in each category. The jury includes representatives from the European institutions as well as civic organisations and NGOs. European wide recognition of the winning candidate's efforts will be accompanied by an original piece of paper artwork, which will be officially handed over to the winners in an award ceremony at the European Parliament in Brussels.

For more information, please contact the ERPC Secretariat, Jori Ringman-Beck, at +32 2 627 49 19, +32 478 255070, erpc@cepi.org or visit www.paperforrecycling.eu.



Notes to Editor:

- The European Recovered Paper Council (ERPC) was set up after the successful launch of the first 'European Declaration on Paper Recovery' as an industry own-initiative in November 2000 with the aim to monitor the progress made towards meeting the targets set out in the European Declaration. In 2006 the industry committed itself to meet a voluntary recycling rate target of 66% in EU 27 plus Switzerland and Norway by 2010, which is higher than in any other region in the world, and qualitative targets in areas such as waste prevention, eco-design, and research and development.
ERPC monitors the progress of the European Declaration openly and transparently and coordinates the joint work to achieve the set targets. Additionally, ERPC
 - coordinates the commitments of all the Signatories and Supporters.
 - takes steps to improve the quality of the information available.
 - discusses all relevant matters regarding the successful operation of the European Declaration.
 - coordinates public information on the achievements of the European Declaration
 - produces annual reports.

- In 2013, Members of the ERPC are CEPI, CITPA, ERPA, ETS, INGEDE, INTERGRAF, EASDP, EuPIA, FEICA, FEPE, FINAT, RADTECH Europe. The European Commission, DG Environment and DG Enterprise, are permanent observers to ERPC.